www.dilori.de



Ten good reasons to buy a patent from the inventor:

- 1.) The invention has already been made. You don't have to pay your staff to identify the technical problem and solve it.
- 2.) The patent application has been drawn up. You don't need to investigate time and money to perform the tedious editorial work of describing and claiming the invention.
- 3.) The patent application has been filed. The inventor himself invested in filing work and filing costs upon his own risk.
- 4.) The invention has been checked upon patentability. The inventor is an experienced personality with valuable insight in state-of-theart technology. Generally, any patentability analysis done by him before filing is completed by the published search report of a patent office after filing.
- 5.) The inventor can support you during the examination procedure. Nobody knows the invention as well as the inventor. Take benefit from direct contact with him to get his assistance during any stage of live of the protective right associated with the invention.
- 6.) Upgrade your patent portfolio. If you are weakly equipped with IP in your business fields, further patents will enhance and strengthen your IP position.
- 7.) Create a new patent cluster. If you intend to develop a new business field, you can readily support it with some existing patents before you create – additionally – your own IP.
- 8.) Endow yourself with cross-licensing abilities. If the patent does not comply with your products, it might nevertheless be helpful in cross-licensing activities to support your business.
- 9.) Remove it from the market. Even if you don't expect to use the patent, it might be detrimental in the hands of one of your competitors. Get it before he can get it!
- 10.) Enhance the value of your company. Intellectual Property is a crucial asset of modern industry. Keep yourself attractive for further investments!

The inventor has done a lot of work for you – just pick it up!